

My Rich Brand

AI-POWERED DIGITAL
MARKETING AGENCY



INTRODUCTION



My Rich Brand
An AI-powered digital
marketing agency

Mission

Evolve digital marketing to
drive growth and success



Vision
Create engaging content and
build authentic brand stories

Strategy

Combine human excellence and
artificial intelligence



PROBLEM STATEMENT



Challenges in Digital Marketing

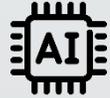
Creating engaging content, building an authentic brand story



Impact on Growth, Revenue, and Brand Identity



SOLUTION



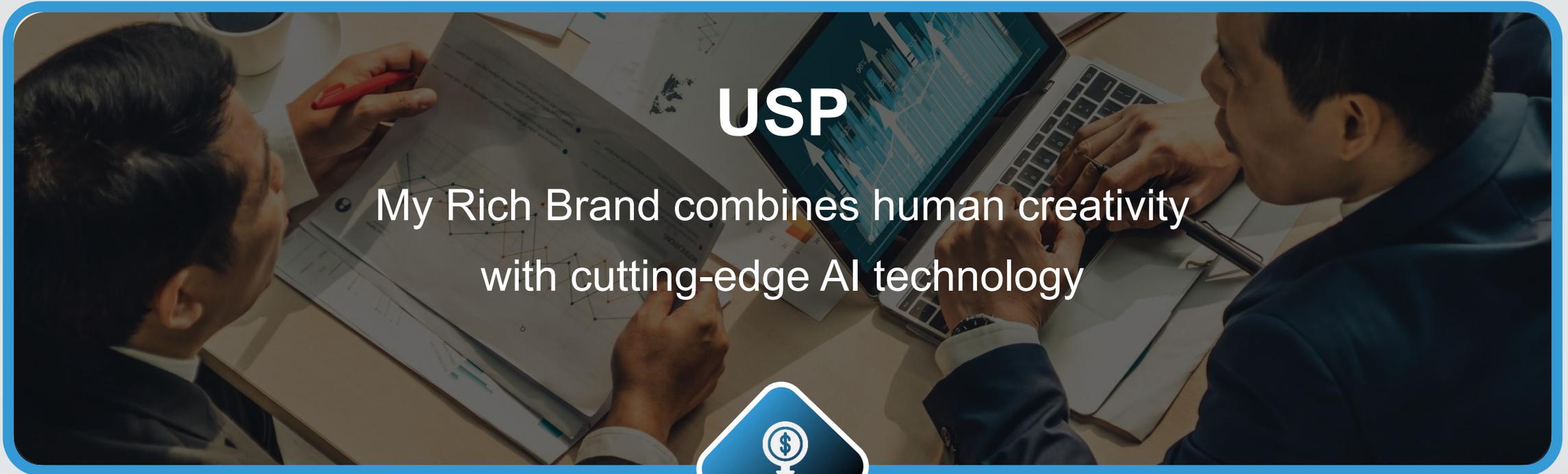
Solution: AI-powered digital marketing, AI-generated copywriting, end-to-end content strategy, social media management, and brand storytelling



How AI can address these problems and deliver optimized content marketing at scale



UNIQUE SELLING PROPOSITION (USP)



**High-volume, high-quality content at
an affordable cost**

TARGET MARKET



Target Market

Small businesses need scalable content marketing solutions



Market Size and Potential

Growing as more businesses recognize the importance of digital presence



BUSINESS MODEL



Revenue Generation

Core service packages (Startup, Steady, and Scaling plans)



Pricing Strategy

Based on the volume of content, platforms covered, and desired pace of growth

PRODUCTS/SERVICES



Services

AI-generated copywriting, content marketing strategy, SEO, social media management, and brand storytelling

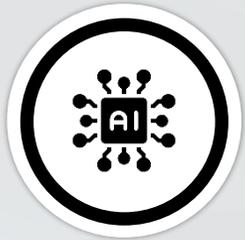


Benefits

Improved web traffic, audience growth, increased brand visibility, conversions, and customer engagement



TECHNOLOGY AND AI



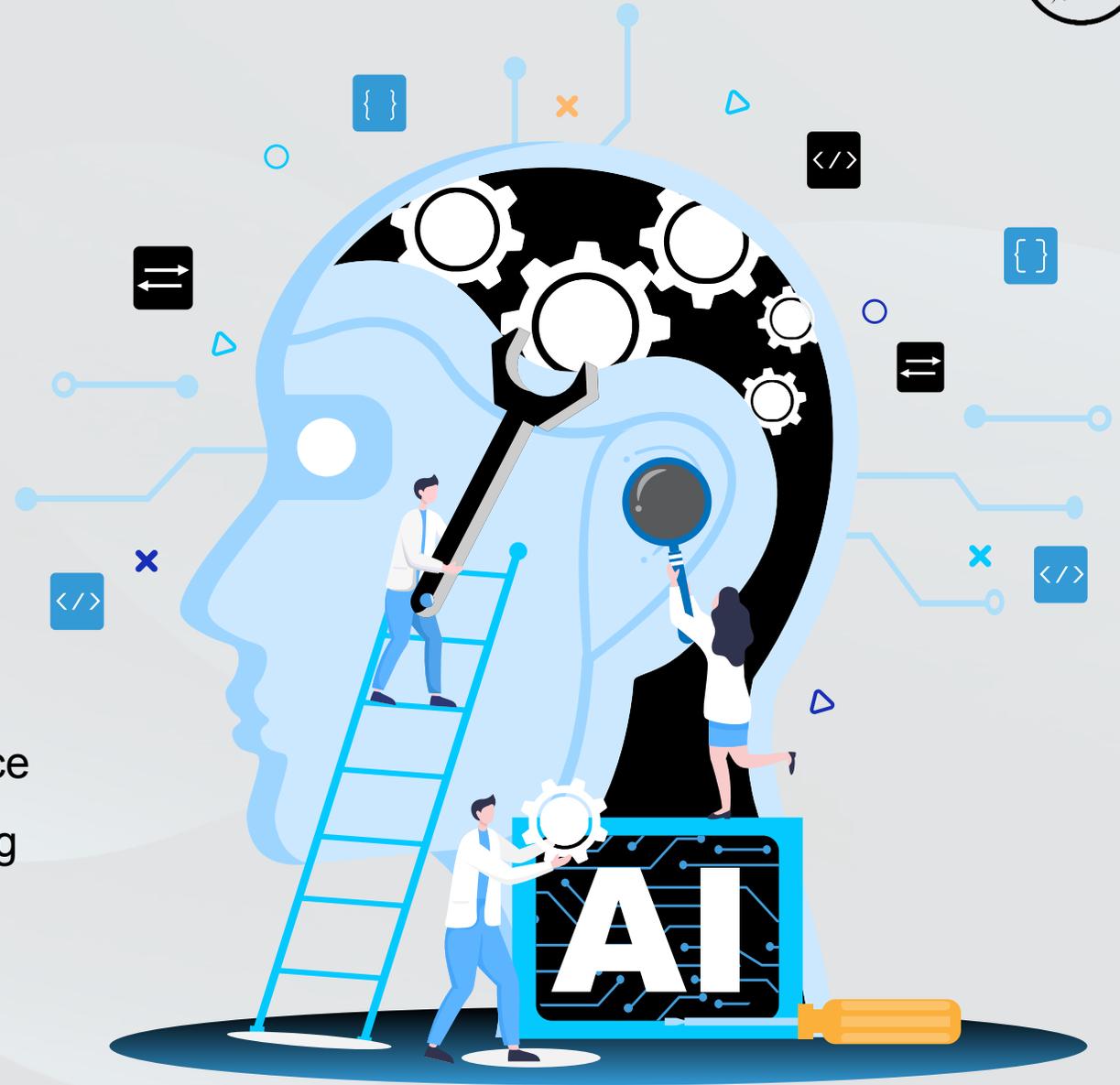
AI Technology

Used for initial content draft generation, performance analysis, and content improvements



Benefits

Faster content production, performance optimization, and streamlined reporting and management



SUCCESS STORIES/CASE STUDIES



Kinki Swim: Women's Swimwear

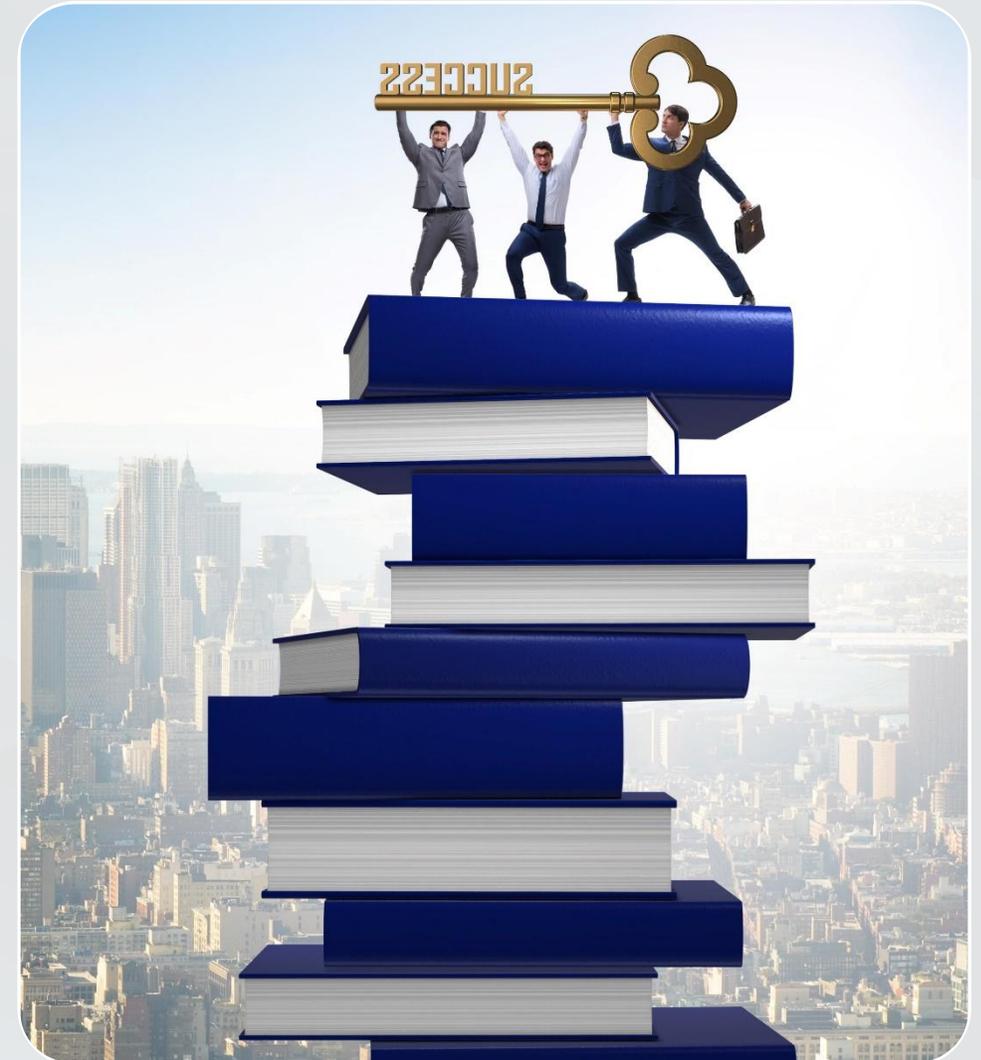
Serenity Boutiques: Women's Clothing & Accessories

Noetiscape: Remote Workspace

Bright Earth: Residential Solar Energy

Testimonials/Measurable Results

Real performance results available via client demos, Google Analytics, and other reporting tools



MARKETING AND SALES STRATEGY



Strategy

Market research, organic growth (SEO), organic and paid social, email marketing automation, and digital advertising



Marketing Channels

Blogging, social profiles, advertising platforms, email campaigns, and digital marketing apps

COMPETITION



Main Competitors

Traditional digital marketing agencies,
emerging AI-powered agencies



Differentiation Strategy

First-of-its-kind agency combining artificial
intelligence and human excellence to deliver
affordable content marketing at scale



TEAM



Team

Professional marketers, artificial intelligence experts, copywriters, designers, SEO engineers, AI tools



Qualifications

Industry experience, proven success in digital marketing and AI prompt engineering



PACKAGES



Startup Plan

Hybrid human/AI-generated content

Data-driven on-page and off-page SEO

1 dedicated professional copywriter/prompt engineer

4 relevant keyword-rich blog articles per month (1 per week)

16 social media posts per month (up to 4 platforms)

Lead funnel generation

Email marketing automation

Option to substitute organic social posts for paid ads
(Instagram, Facebook, etc.)

Flexibility and budget certainty with month-to-month
invoicing and net-15 payment terms

\$2,500.00

Every Month

Steady Plan

Hybrid human/AI-generated content

Data-driven on-page and off-page SEO

1 dedicated professional copywriter/prompt engineer

8 relevant keyword-rich blog articles per month (1 per week)

32 social media posts per month (up to 4 platforms)

Lead funnel generation

Email marketing automation

Option to substitute organic social posts for paid ads
(Instagram, Facebook, etc.)

Flexibility and budget certainty with month-to-month
invoicing and net-15 payment terms

\$3,500.00

Every Month

Scaling Plan

Hybrid human/AI-generated content

Data-driven on-page and off-page SEO

2 dedicated professional copywriter/prompt engineer

16 relevant keyword-rich blog articles per month (1 per week)

64 social media posts per month (up to 4 platforms)

Lead funnel generation

Email marketing automation

Option to substitute organic social posts for paid ads
(Instagram, Facebook, etc.)

Flexibility and budget certainty with month-to-month
invoicing and net-15 payment terms

\$4,500.00

Every Month

CONTACT INFORMATION



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Q&A

THANK YOU

