

# My Rich Brand

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**AI-POWERED DIGITAL  
MARKETING AGENCY**



# INTRODUCTION



**My Rich Brand**  
An AI-powered digital  
marketing agency

## Mission

Evolve digital marketing to  
drive growth and success



**Vision**  
Create engaging content and  
build authentic brand stories

## Strategy

Combine human excellence and  
artificial intelligence





# PROBLEM STATEMENT



## Challenges in Digital Marketing

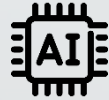
Creating engaging content, building an authentic brand story



Impact on Growth, Revenue, and Brand Identity



# SOLUTION



**Solution:** AI-powered digital marketing, AI-generated copywriting, end-to-end content strategy, social media management, and brand storytelling



How AI can address these problems and deliver optimized content marketing at scale



# UNIQUE SELLING PROPOSITION (USP)



## USP

My Rich Brand combines human creativity  
with cutting-edge AI technology



**High-volume, high-quality content at  
an affordable cost**



# TARGET MARKET



## Target Market

Small businesses need scalable content marketing solutions



## Market Size and Potential

Growing as more businesses recognize the importance of digital presence



# BUSINESS MODEL



## Revenue Generation

Core service packages (Startup, Steady, and Scaling plans)



## Pricing Strategy

Based on the volume of content, platforms covered, and desired pace of growth

# PRODUCTS/SERVICES



## Services

AI-generated copywriting, content marketing strategy, SEO, social media management, and brand storytelling



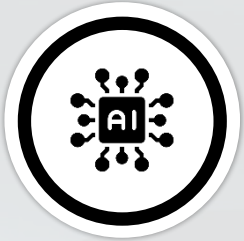
## Benefits

Improved web traffic, audience growth, increased brand visibility, conversions, and customer engagement





# TECHNOLOGY AND AI



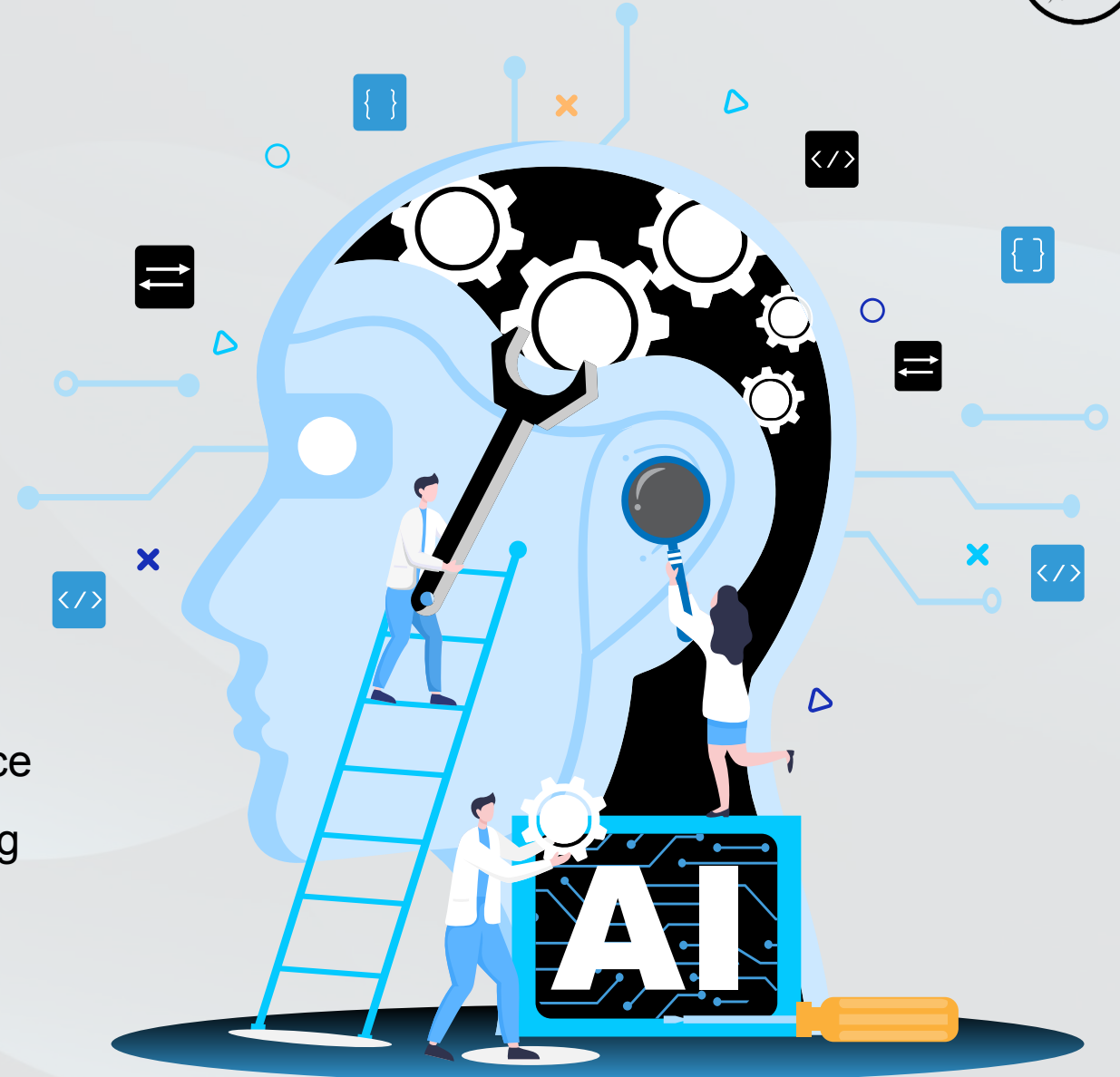
## AI Technology

Used for initial content draft generation, performance analysis, and content improvements



## Benefits

Faster content production, performance optimization, and streamlined reporting and management



# SUCCESS STORIES/CASE STUDIES



Kinki Swim: Women's Swimwear

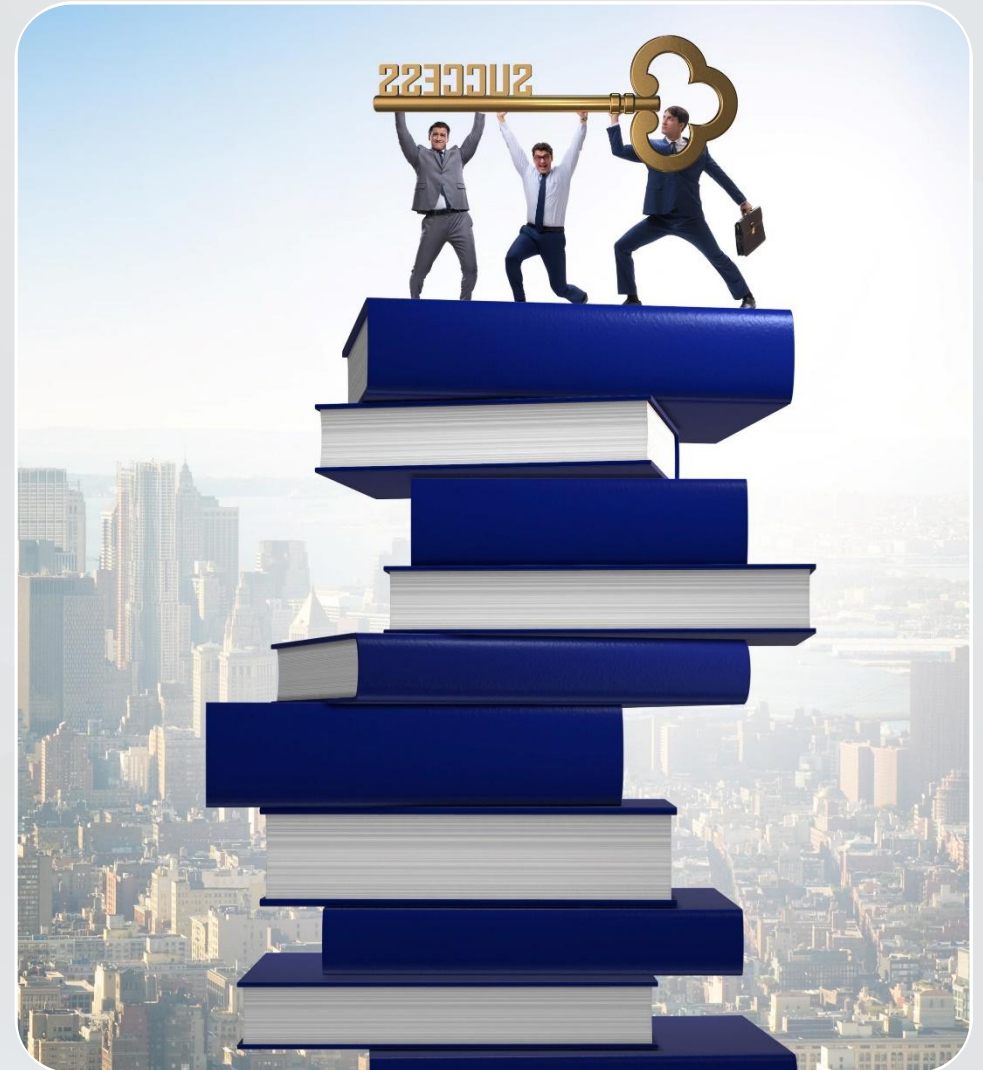
Serenity Boutiques: Women's Clothing & Accessories

Noetiscape: Remote Workspace

Bright Earth: Residential Solar Energy

## Testimonials/Measurable Results

Real performance results available via client demos, Google Analytics, and other reporting tools





# MARKETING AND SALES STRATEGY



## Strategy

Market research, organic growth (SEO), organic and paid social, email marketing automation, and digital advertising



## Marketing Channels

Blogging, social profiles, advertising platforms, email campaigns, and digital marketing apps

# COMPETITION



## Main Competitors

Traditional digital marketing agencies,  
emerging AI-powered agencies



## Differentiation Strategy

First-of-its-kind agency combining artificial  
intelligence and human excellence to deliver  
affordable content marketing at scale





# TEAM



## Team

Professional marketers, artificial intelligence experts, copywriters, designers, SEO engineers, AI tools



## Qualifications

Industry experience, proven success in digital marketing and AI prompt engineering



# PACKAGES



## Startup Plan

Hybrid human/AI-generated content

Data-driven on-page and off-page SEO

1 dedicated professional copywriter/prompt engineer

4 relevant keyword-rich blog articles per month (1 per week)

16 social media posts per month (up to 4 platforms)

Lead funnel generation

Email marketing automation

Option to substitute organic social posts for paid ads  
(Instagram, Facebook, etc.)

Flexibility and budget certainty with month-to-month  
invoicing and net-15 payment terms

**\$2,500.00**

Every Month

## Steady Plan

Hybrid human/AI-generated content

Data-driven on-page and off-page SEO

1 dedicated professional copywriter/prompt engineer

8 relevant keyword-rich blog articles per month (1 per week)

32 social media posts per month (up to 4 platforms)

Lead funnel generation

Email marketing automation

Option to substitute organic social posts for paid ads  
(Instagram, Facebook, etc.)

Flexibility and budget certainty with month-to-month  
invoicing and net-15 payment terms

**\$3,500.00**

Every Month

## Scaling Plan

Hybrid human/AI-generated content

Data-driven on-page and off-page SEO

2 dedicated professional copywriter/prompt engineer

16 relevant keyword-rich blog articles per month (1 per week)

64 social media posts per month (up to 4 platforms)

Lead funnel generation

Email marketing automation

Option to substitute organic social posts for paid ads  
(Instagram, Facebook, etc.)

Flexibility and budget certainty with month-to-month  
invoicing and net-15 payment terms

**\$4,500.00**

Every Month



# CONTACT INFORMATION



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# Q&A



**THANK YOU**

